



MSME Excellence Awards & Summit

Globalizing MSMEs for Viksit Bharat:
Strategy & Vision

28th March 2024 | Indira Gandhi Pratishthan,
Lucknow, Uttar Pradesh

Opportunities For Partners

1. Speak



Thematic sessions



Sectoral Panel Sessions

2. Connect-Interact

3. Promote – Expand

Sponsorship Opportunities

CATEGORIES	AMOUNT (₹)	BENEFITS
Presenting Partner (Exclusive)	10 Lakh & above	All benefits stated below, 2 speaker slots & exclusive branding in the event
Title Partners	7 Lakh	All benefits stated below
Session Partners	5 Lakh	All benefits except 7, 9, 10, 13 & 14
Banking Partners	5 Lakh	All benefits except 7, 9, 10, 13 & 14
Technology Partners	5 Lakh	All benefits except 7, 9, 10, 13 & 14
Support Session Partners	3 Lakh	All benefits except 2, 7, 9, 10, 13 & 14
Legal Partners	2 Lakh	All benefits except 2, 7, 9, 10, 13 & 14
Academic Partners	2 Lakh	All benefits except 2, 7, 9, 10, 13 & 14
Delegate kit & Lanyard Partner	2 Lakh	All benefits except 2, 7, 9, 10, 13 & 14
Logo Partners	1 Lakh	Logo display in newspaper advertisement & in thank you panel only



1. Speaker slot in the special sessions
2. Branding standees at the venue (Standees to be provided by the Sponsor)
3. Logo display in inaugural session backdrop
4. Logo display in special session backdrop panels
5. Logo display in thank you panel
6. Logo insertion in the post event report
7. Table Space near registration
8. Logo display in newspaper advertisement
9. Corporate Video presentation during the breaks (1-2 min)
10. Corporate Literature in Delegate Kit
11. Logo in microsite of the event
12. Visibility on Social Media platform promotion
13. Visibility on Social Media message/byte promotion
14. Logo display in email communication
15. Delegation Passes



For more information, please contact

Mohd Nahid Alam

Joint Director & Head MSMEs

Gaurav Chaudhary

M: +91-9650776438

E: gaurav.chaudhaary@assochem.com

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA